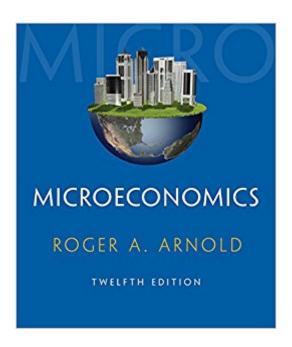


## The book was found

# Microeconomics (with Digital Assets, 2 Terms (12 Months) Printed Access Card)





# Synopsis

Ever wonder why you have the number of friends that you do? Would a tax on soda really reduce obesity? What is going on with the financial problems in Greece? Is a tax rebate is better than a tax bonus? MICROECONOMICS, 12E answers these questions and many more as this book opens up the world of economic analysis. This edition offers more detailed coverage of the financial and economic crisis than any other microeconomics book of its kind on the market. Memorable examples from pop culture illustrate the unexpected places microeconomics occur and show how economic forces link to every day events. This edition offers complete video assets ideal for self-study. "Video Office Hours" digital lectures walk you through worked problems, while brief "Working with Diagrams" videos demonstrate key concepts in graphing that you can play and replay. A new Adaptive Test Prep Tool available on MindTapâ,¢ enables you to assess your personal economic understanding. Powerful digital resources, including Apliaâ,¢ and MindTapâ,¢, work with the book's latest content to reflect today's changing economy and equip you with a thorough understanding of contemporary microeconomics.

### **Book Information**

Paperback: 560 pages

Publisher: South-Western College Pub; 12 edition (January 1, 2015)

Language: English

ISBN-10: 1285738357

ISBN-13: 978-1285738352

Product Dimensions: 9.9 x 8.4 x 0.8 inches

Shipping Weight: 2.4 pounds (View shipping rates and policies)

Average Customer Review: 3.0 out of 5 stars 9 customer reviews

Best Sellers Rank: #11,869 in Books (See Top 100 in Books) #25 in Books > Textbooks >

Business & Finance > Economics > Microeconomics #26 in Books > Business & Money >

Economics > Microeconomics #319 in Books > Education & Teaching > Schools & Teaching >

Instruction Methods

### **Customer Reviews**

#BeUnstoppable with Microeconomics (with Digital Assets, 2 terms (12 months) Printed Access
Card) View larger View larger View larger View larger Social
media highlights & impact on the economy. The Economics 24/7 feature showcases detailed
discussions on social media and its economic influences as related to chapter topics.

Economics & everyday life. Relevant topics, such money and happiness and gold standard as money policy, keep you interested and help you analyze economic happenings around you, while finding the answers to questions in each chapter \$\pmu 039\$; sopening scenario. Video office hours when YOU need them. Using video and whiteboard technology, the author provides digital concept pieces and digital lectures for each chapter. You can play and replay the lectures as often as needed as a tool to review concepts. \$\pmu 039\$; Thinking Like an Economist \$\pmu 039\$; features. These features teach you to refine your recognition of economic principles at work in the world surrounding you. For instance, this feature demonstrates how a change in housing prices can affect overall demand in the economy.

Aplia Has Everything You Need to Get Homework Done Successfully View larger View larger View larger View larger Millions of students use Aplia to better prepare for class. In just 10 years, more than one billion answers have been submitted through Aplia, the premier online assignment solution. Millions of students use Aplia to better prepare for Know whatâ Â™s important. Aplia assignments class and for their exams. Join them today! mean &#039:no surprises&#039:â Â"with an at-a-glance view of current assignments organized by due date, you always know whatâ Â™s due, and when. Discover real-world relevance. Aplia ties your lessons into real-world applications so you get a bigger, better picture of how youâ Â™II use your education in your future workplace. Master the content. Automatic grading and immediate step-by-step feedback helps you master content the right way the first time.

Be Confident with MindTap! View larger View larger View larger Tap into engagement. MindTap empowers you to produce your best View larger workâ Â"consistently. MindTap shows where you stand at all timesâ Â"both individually and compared to the highest performers in class. MindTap is designed to help you master the material. Interactive videos, animations, and activities create a learning path designed by your instructor to guide you through the course and focus on what \$\hat{A}\phi \hat{A} \hat{TM}s important. MindTap is mobile. The new MindTap Mobile App provides the mobility and flexibility for you to make any time study time. MindTap helps you stay organized and efficient. MindTap gives you the study tools to master the material.

Dr. Roger A. Arnold is Professor of Economics at California State University San Marcos, where his fields of specialization include general microeconomic theory and monetary theory. A widely

respected authority on economic issues, Dr. Arnold is a regularly featured expert on talk radio discussing the state of the economy. He is also a proven author who has published numerous academic articles, hundreds of newspaper columns, as well as the popular ECONOMICS: NEW WAYS OF THINKING and principles of economics supplemental text, HOW TO THINK LIKE AN ECONOMIST. Dr. Arnold earned a B.S. in Economics from the University of Birmingham in England and received his M.A. and his Ph.D. degrees from Virginia Tech.

Great book for the course, however, it didn't come with the digital codes for the Cengage learning modules. You will need these for most courses. I don't know why it is listed as it being included, because it wasn't with my version.

I love that I can rent this book from . But I would have liked to know just HOW used it was, there are many torn pages within the book and the spine was slightly damaged. I have repaired most of the pages and spine, but other than that, it is decent quality to use for one semester.

Nothing to complain about, its the right book for my class.

Hi there. Normally I wouldn't be one to do this, but my book came in today and I'm not satisfied with its condition. Thre is a bad stain on the top part of the book and the pages are stuck together. I started my classes this week and I'm kind of out of luck here. If I'm buying a \$140 book, I at least want it to look somewhat decent. I'll provide pictures, but I'd like some type of return or compensation for the poor quality.

I rented this book under the impression that it would come with the access code needed for my class. It didn't. Be very careful when ordering this book.

wrong access code included

It did not come with the digital assests. Horrible

perfect text book

Download to continue reading...

Microeconomics (with Digital Assets, 2 terms (12 months) Printed Access Card) Understanding

Health Insurance: A Guide to Billing and Reimbursement (with Premium Web Site, 2 terms (12) months) Printed Access Card and Cengage EncoderPro.com Demo Printed Access Card) Understanding ICD-10-CM and ICD-10-PCS: A Worktext (with Cengage EncoderPro.com Demo Printed Access Card and Premium Web Site, 2 terms (12 months) Printed Access Card) Bundle: NUTR, 2nd + Online, 1 term (6 months) Printed Access Card + Diet and Wellness Plus, 1 term (6 months) Printed Access Card Macroeconomics (with Digital Assets, 2 terms (12 months) Printed Access Card) Bundle: M&B 3 + CourseMate, 1 term (6 months) Printed Access Card + LMS Integrated for Apliaâ, ¢, 1 term Printed Access Card Essential Jazz (with CourseMate Printed Access Card and Download Card for 2-CD Set Printed Access Card) Jazz: The First 100 Years, Enhanced Media Edition (with Digital Music Downloadable Card, 1 term (6 months) Printed Access Card) Database Systems: Design, Implementation, and Management (with Premium WebSite Printed Access Card and Essential Textbook Resources Printed Access Card) Loose-leaf Version for Microeconomics: Principles for a Changing World 4E & LaunchPad for Chiang's Microeconomics: Principles for a Changing World 4E (Six Months Access) Understanding Health Insurance: A Guide to Billing and Reimbursement (with Premium Website, 2 terms (12 months) Printed Access Card for Cengage EncoderPro.com Demo) Administrative Medical Assisting (with Premium Web Site, 2 terms (12 months) Printed Access Card) Bundle: Understanding Health Insurance: A Guide to Billing and Reimbursement, 13th +Premium Web Site, 2 terms (12 months) Printed Access Card + ... for MindTap Medical Insurance & Coding, 2 ter Professional Review Guide for the RHIA and RHIT Examinations, 2016 Edition includes Quizzing, 2 terms (12 months) Printed Access Card Bundle: Refrigeration and Air Conditioning Technology, 8th + MindTap HVAC, 2 terms (12 months) Printed Access Card Piazza (with iLrnâ, & Heinle Learning Center, 4 terms (24 months) Printed Access Card) (World Languages) Conectados (with Communication Manual and iLrnâ,¢ Heinle Learning Center, 4 terms (24 months) Printed Access Card) (World Languages) Diet Analysis Plus, 2 terms (12 months) Printed Access Card Introduction to General, Organic and Biochemistry, Hybrid Edition (with OWLv2 with MindTap Reader, 4 terms (24 months) Printed Access Card) Bundle: Introduction to General, Organic and Biochemistry, 11th + OWLv2, 4 terms (24 months) Printed Access Card

Contact Us

DMCA

Privacy